

# Delivering Compelling Presentations

## Course Objective

Your employees will leave this one-day workshop with improved skills for designing and delivering business presentations. They will also have significantly higher levels of confidence to speak to audiences of any size and at any level.

**Enrolment:** With one IWCC facilitator, we can accommodate a maximum of 6 participants. Alternatively, we can accommodate up to 12 participants with two facilitators.

## How is this program different from other one-day programs?

IWCC's program is not a one-day lecture. Participants spend 80% of their workshop time on-their-feet or completing exercises to learn how to prepare for and deliver an effective presentation. They will leave the workshop ready to apply their new skills immediately back at the workplace.

## Who Should Attend

This workshop is designed for people who give informal presentations to small groups as well as for those who address larger audiences. The course is suitable for novice presenters but it is also an excellent opportunity for more seasoned presenters who wish to “tune up” their speaking skills.

## What Participants Will Learn

By attending this workshop, your employees will learn to:

- Plan for their presentations by analyzing their audience and clarifying their objective
- Focus the content of their presentations on the information that the audience needs
- Connect with their audience in the first few minutes of their presentation
- Enhance their personal credibility
- Close their presentations in a way that motivates the audience to take action
- Use visuals to support the message
- Use verbal and non-verbal techniques to deliver their message in a credible and professional style



**Better Speakers  
Better Writers  
Better Business**