

# Executive Presentation Skills Coaching

## Timing & Location

We accommodate the busy schedules of our executive clients. Executives may choose to have one or several coaching sessions over a period of a few hours, a day, a week or a month.

Sessions are usually held on our client's premises in a suitable conference room or boardroom.

**To start the process:** We begin each coaching contract with a short meeting with the executive. This meeting allows the consultant and the executive:

- To assess personal chemistry
- To clarify the objectives of the coaching
- To establish a timetable for the sessions

## About this Services

Executives who present distinctively and credibly are an invaluable asset to any corporation. Presentation excellence enables executives to demonstrate leadership, convince shareholders, inspire employees and communicate with customers. Our personalized coaching sessions will help your executives polish their presentation and public speaking skills.

IWCC's one-to-one coaching sessions are tailored to the precise need of each client. Some executives wish to brush up their overall speaking skills; others ask us to help them prepare for a specific presentation such as a shareholders' meeting, an important presentation to employees or a critical sales presentation to customers.

## What Participants Will Learn

Each client comes to us with his/her own individual requirements. Some skills we typically address include:

- **Presentation Content:** Our consultants will help to develop or fine tune the content of an executive's upcoming presentation so that it meets the expectations of the audience.
- **Delivery Skills:** Executives will learn advanced skills to deliver presentations with maximum impact.
- **Voice Skills:** Many presenters do not use their voice to best advantage. By making even small changes in volume, pitch and pace, executives will learn to project a more powerful and credible image.
- **Visuals:** Effective visuals make the difference between a mediocre and an outstanding presentation. We assist our clients to design or modify their visuals. Executives may also choose to learn techniques for presenting their visuals electronically with laptops or other advanced equipment.
- **Question & Answer Strategies:** For some presenters, the Q&A session can be a daunting prospect. Through research and role-play methods, our consultants help speakers prepare for even the most hostile or difficult audiences.

