

# Sharing Scientific Information Through Well-Delivered Presentations

## Scientific Presentations

### Course Objective

Your employees will leave this two-day workshop with immediately-usable skills for planning, developing and delivering audience-focused presentations. They will learn to prepare scientific presentations quickly and efficiently and deliver information more effectively.

Videotaping will be used to reinforce the learning.

**Enrolment:** With one IWCC facilitator, we can accommodate a maximum of 6 participants. Alternatively, we can accommodate up to 12 participants with two facilitators.

### Who Should Attend

This workshop is designed for R&D, QA, Clinical or Regulatory Affairs personnel who are required to present scientific material. It is suitable for those who give informal presentations to small groups; for people who present papers at symposia; or for scientific specialists who present to non-scientific audiences.

### What Participants Will Learn

By attending this workshop, your employees will learn to:

- Assess their existing skill level and set personal improvement objectives
- Plan presentations by analyzing their audiences and the requirements of their presentations
- Develop content by focusing on the information and level of detail that audiences need
- Design powerful, attention-grabbing openings and closings
- Present scientific data in an easy-to-understand way
- Design and use visuals to convey scientific information
- Deliver presentations using effective verbal and non-verbal techniques
- Design and deliver poster presentations
- Handle Q & A sessions

